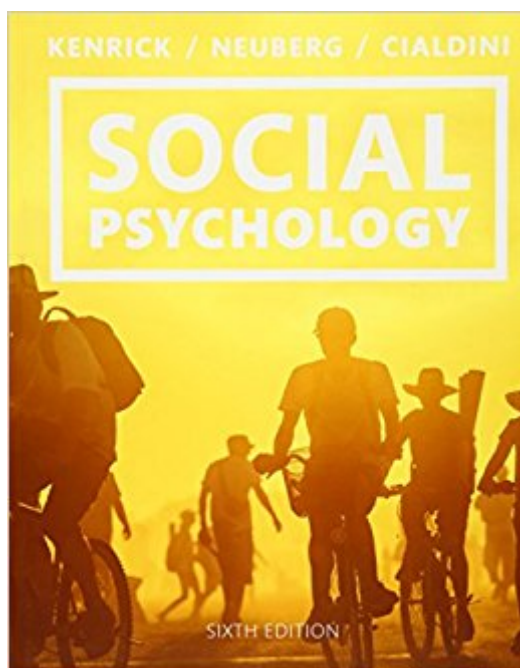


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Social Psychology: Goals In Interaction (6th Edition)



Synopsis

Reveals social behavior motives, and bridges the person and the social situation. A unique integrated approach to social behavior, Social Psychology, 6/e invite readers to consider the interplay of influences inside and outside the person in social situations. The authors emphasizes how social psychology is an important discipline, connecting different areas of psychology (e.g., clinical, organizational, and neuroscience) as well as other behavioral sciences (e.g., anthropology, biology, economics, medicine, and law). Organized around the two broad questions - "What purposes does this behavior serve for an individual?" and "Which factors lead an individual to use this behavior to achieve those goals?" - each chapter considers factors in the person, in the situation, and in their interaction, to form an understanding of human behavior.

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Customer Reviews

Douglas T. Kenrick is a professor at Arizona State University. He received his B.A. from Dowling College and his Ph.D. from Arizona State University. He taught at Montana State University for four years before returning to ASU. His research has been published in a number of prestigious outlets, including Psychological Review, Behavioral and Brain Sciences, American Psychologist, Handbook of Social Psychology, Journal of Personality and Social Psychology, Current Directions in Psychological Science, Perspectives on Psychological Science, and Personality and Social Psychology Review. He is author of the 2011 book: Sex, Murder, and the Meaning of Life: A psychologist investigates how evolution, cognition, and complexity are revolutionizing our view of human nature, and in 2013, with Vlad Griskevicius, he wrote The Rational Animal: How evolution made us smarter than we think. He has taught a graduate course on teaching psychology, and he thoroughly enjoys teaching undergraduate sections of social psychology, for which he has won several teaching awards.

Steven L. Neuberg is Foundation Professor of Psychology at Arizona State University. He received his undergraduate degree from Cornell University and his graduate degrees from Carnegie-Mellon University. He spent a postdoctoral year at the University of Waterloo in Canada and has since taught at ASU. Neuberg's research has been published in outlets such as Advances in Experimental Social Psychology, Journal of Personality and Social Psychology, Psychological Science, Handbook of Social Psychology, and Perspectives on Psychological Science, and has been supported by the National Institute of Mental Health and the National Science Foundation. He has received a half dozen teaching honors, including his college's Outstanding Teaching Award and the ASU Honors College Outstanding Honors Disciplinary Faculty Award. He has served on federal grant review panels and as associate editor of the Journal of Experimental Social Psychology and teaches a graduate course on teaching social psychology.

Robert B. Cialdini is Regents' Professor Emeritus at Arizona State University, where he has also been named Graduate Distinguished Professor. He received his

undergraduate degree from the University of Wisconsin and his graduate degrees from the University of North Carolina. He is a past president of the Society of Personality and Social Psychology and has received the Society's award for Distinguished Scientific Contributions. His research has appeared in numerous publications, including Handbook of Social Psychology, Advances in Experimental Social Psychology, and Journal of Personality and Social Psychology. His book, Influence: Science and Practice, has sold over 2 million copies and has appeared in 28 languages.

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